

PSC CIRCULAR

Public Service Commission, Berkley Crescent, P. O. Box 2211
Government Buildings, Suva. Telephone 3-314-588

PSC Circular 28/2008

To: Permanent Secretaries and
Heads of Departments

File: 29/572/12

Subject: MEDIA STATEMENTS AND RELEASES

Date: 26/08/08

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- 1.0 This circular is issued further to PSC Circular No. 16/2007 of 14/05/07 on the captioned subject.
 - 2.0 The requirements of the PSC Circular No. 16/2007 as provided in paragraph 3.0 therein, still remains. This is re-stated below:

“Permanent Secretaries, notwithstanding the condition laid down on press releases and media statements on issues of public service policy and administration, the Public Service Commission encourages you to objectively disseminate information to the public and media concerning notable achievement and progress of community and development programmes undertaken by your Ministry, as part of your wider public relations and community outreach programmes.”
 - 3.0 This circular recommends to all Permanent Secretaries to give equal opportunities to the use of appropriate media outlets and companies and should in all cases include the Daily Post as well. This is to ensure maximum coverage.



Taina Tagicakibau [Mrs]
Permanent Secretary for the Public Service